

Growth & Sustainability Accelerator for SMEs 2026



Network Kenya



TRANSFORMATIONAL BUSINESS NETWORK

ONBOARDING

Onboarding Session

60 MIN | VIRTUAL | JUNE 2026

Cohort welcome and programme orientation

Business diagnostic and readiness assessment

Baseline growth and responsible business scorecard

On-demand toolkit: Growth self-assessment, leadership readiness tool, accelerator guidebook.

Bootcamp 1: Growth Foundations & Business Systems

7 HOURS | IN PERSON | JUNE 2026

GROWTH & SCALE TRACK

- Scale readiness and growth roadmap
- Reducing founder dependency

RESPONSIBLE GROWTH TRACK

- Purpose-led leadership and culture
- Trust, ethics and accountability

Implementation check-in: Monthly virtual coaching session

Bootcamp 2: Sales Growth & Market Expansion

7 HOURS | IN PERSON | JULY 2026

GROWTH & SCALE TRACK

- Revenue growth engines and customer acquisition
- Channel and market expansion

RESPONSIBLE GROWTH TRACK

- Inclusive market growth
- Building trusted, responsible brands

Masterclass 1: Scaling Growth in Competitive Markets | 90 min | Live

Implementation check-in: Monthly virtual coaching session

Bootcamp 3: Financial Discipline & Access to Capital

7 HOURS | IN PERSON | AUGUST 2026

GROWTH & SCALE TRACK

- Cashflow and financial controls
- Lending readiness and funding pathways

RESPONSIBLE GROWTH TRACK

- Financing sustainable growth
- Transparency and stakeholder confidence

Implementation check-in: Monthly virtual coaching session

Bootcamp 4: Governance, Risk & Compliance

7 HOURS | IN PERSON | SEPTEMBER 2026

GROWTH & SCALE TRACK

- Governance structures and internal controls
- Compliance and risk management

RESPONSIBLE GROWTH TRACK

- Ethical governance in practice
- Responsible risk and integrity-led culture

Implementation check-in: Monthly virtual coaching session

Bootcamp 5: Operations, Teams & Sustainable Efficiency

7 HOURS | IN PERSON | OCTOBER 2026

GROWTH & SCALE TRACK

- SOPs, workflows and process improvement
- Scaling operations and team productivity

RESPONSIBLE GROWTH TRACK

- Decent work and productive workplaces
- Resource-smart, efficient operations

Implementation check-in: Monthly virtual coaching session

Bootcamp 6: Showcase, Partnerships & Long-Term Growth

7 HOURS | IN PERSON | NOVEMBER 2026

GROWTH & SCALE TRACK

- Partnership and buyer readiness
- Long-term scale roadmap

RESPONSIBLE GROWTH TRACK

- Sustainable value chain partnerships
- Building a lasting, resilient business legacy

Masterclass 2: Building a Bankable, Legacy Business | 90 min | Live

SME Showcase Forum: Banks | Buyers | Corporates | Ecosystem Partners

CURRICULUM AT-A-GLANCE

The Growth & Sustainability Accelerator for SMEs is a 6-month, practice-driven programme that equips growth-stage businesses to scale responsibly and strengthen their internal capacity.

Through six full-day bootcamps, monthly virtual coaching, peer accountability groups and expert office hours, participants systematically improve their strategy, operations, leadership, governance, financial management and ESG practices.

Structured assignments and milestone deliverables help founders create tangible assets for their businesses, including a financial model, governance and risk structures, documented processes and an ESG roadmap aligned with stakeholder expectations. The programme concludes with a graduation showcase and dual certification.

DELIVERY MODES

Bootcamps

Immersive full-day in-person sessions focused on business transformation.

1-on-1 implementation coaching

Monthly virtual support sessions to drive execution between bootcamps.

Masterclasses

Live sessions with experienced executives, founders and financiers.

Toolkits

Templates, diagnostics, worksheets and growth resources.

Showcase forum

Final platform to present to banks, corporates, buyers and partners.

ABOUT THE PARTNERS

Global Compact Network Kenya is the country network of the United Nations Global Compact, supporting businesses to align their strategies and operations with the Ten Principles on human rights, labour, environment and anti-corruption, while advancing the Sustainable Development Goals.

TBN Africa is an enterprise growth organization that equips entrepreneurs and SMEs to build stronger, more scalable and investment-ready businesses through practical training, coaching and business growth programmes.

PROGRAMME OUTCOMES

- Growth-ready, structured SMEs
- Stronger governance and risk management
- Improved financial discipline and bankability
- Responsible business and ESG advantage
- Supplier and value-chain readiness
- Stronger revenues, efficiency and resilience

CONTACT

For registration or further information, please contact:

Email: info@globalcompactkenya.org

Phone: +254 795 625 874 | +254 769 300 400

TOTAL DURATION OF THE LEARNING PLAN

42+ HOURS OVER THE COURSE OF 6 MONTHS.