

# Growth & Sustainability Accelerator for SMEs 2026



Network Kenya



TRANSFORMATIONAL BUSINESS NETWORK

## ONBOARDING

### Onboarding Session

60 MIN | VIRTUAL | JULY 2026

Cohort welcome and programme orientation

Business diagnostic and readiness assessment

Baseline growth and responsible business scorecard

**On-demand toolkit:** Growth self-assessment, leadership readiness tool, accelerator guidebook.

## Bootcamp 1: Growth Foundations & Business Systems

7 HOURS | IN PERSON | 6 AUGUST 2026

### GROWTH & SCALE TRACK

- Scale readiness and growth roadmap
- Reducing founder dependency

### RESPONSIBLE GROWTH TRACK

- Purpose-led leadership and culture
- Trust, ethics and accountability

Implementation check-in: Monthly virtual coaching session

## Bootcamp 2: Sales Growth & Market Expansion

7 HOURS | IN PERSON | 20 AUGUST 2026

### GROWTH & SCALE TRACK

- Revenue growth engines and customer acquisition
- Channel and market expansion

### RESPONSIBLE GROWTH TRACK

- Inclusive market growth
- Building trusted, responsible brands

**Masterclass 1:** Scaling Growth in Competitive Markets | 90 min | Live

Implementation check-in: Monthly virtual coaching session

## Bootcamp 3: Financial Discipline & Access to Capital

7 HOURS | IN PERSON | 10 SEPTEMBER 2026

### GROWTH & SCALE TRACK

- Cashflow and financial controls
- Lending readiness and funding pathways

### RESPONSIBLE GROWTH TRACK

- Financing sustainable growth
- Transparency and stakeholder confidence

Implementation check-in: Monthly virtual coaching session

## Bootcamp 4: Governance, Risk & Compliance

7 HOURS | IN PERSON | 1 OCTOBER 2026

### GROWTH & SCALE TRACK

- Governance structures and internal controls
- Compliance and risk management

### RESPONSIBLE GROWTH TRACK

- Ethical governance in practice
- Responsible risk and integrity-led culture

Implementation check-in: Monthly virtual coaching session

## Bootcamp 5: Operations, Teams & Sustainable Efficiency

7 HOURS | IN PERSON | 29 OCTOBER 2026

### GROWTH & SCALE TRACK

- SOPs, workflows and process improvement
- Scaling operations and team productivity

### RESPONSIBLE GROWTH TRACK

- Decent work and productive workplaces
- Resource-smart, efficient operations

Implementation check-in: Monthly virtual coaching session

## Bootcamp 6: Showcase, Partnerships & Long-Term Growth

7 HOURS | IN PERSON | 19 NOVEMBER 2026

### GROWTH & SCALE TRACK

- Partnership and buyer readiness
- Long-term scale roadmap

### RESPONSIBLE GROWTH TRACK

- Sustainable value chain partnerships
- Building a lasting, resilient business legacy

**Masterclass 2:** Building a Bankable, Legacy Business | 90 min | Live

**SME Showcase Forum:** Banks | Buyers | Corporates | Ecosystem Partners

## CURRICULUM AT-A-GLANCE

The Growth & Sustainability Accelerator for SMEs is a 6-month, practice-driven programme that equips growth-stage businesses to scale responsibly and strengthen their internal capacity.

Through six full-day bootcamps, monthly virtual coaching, peer accountability groups and expert office hours, participants systematically improve their strategy, operations, leadership, governance, financial management and ESG practices.

Structured assignments and milestone deliverables help founders create tangible assets for their businesses, including a financial model, governance and risk structures, documented processes and an ESG roadmap aligned with stakeholder expectations. The programme concludes with a graduation showcase and dual certification.

## DELIVERY MODES

### Bootcamps

Immersive full-day in-person sessions focused on business transformation.

### 1-on-1 implementation coaching

Monthly virtual support sessions to drive execution between bootcamps.

### Masterclasses

Live sessions with experienced executives, founders and financiers.

### Toolkits

Templates, diagnostics, worksheets and growth resources.

### Showcase forum

Final platform to present to banks, corporates, buyers and partners.

## ABOUT THE PARTNERS

**Global Compact Network Kenya** is the country network of the United Nations Global Compact, supporting businesses to align their strategies and operations with the Ten Principles on human rights, labour, environment and anti-corruption, while advancing the Sustainable Development Goals.

**TBN Africa** is an enterprise growth organization that equips entrepreneurs and SMEs to build stronger, more scalable and investment-ready businesses through practical training, coaching and business growth programmes.

## PROGRAMME OUTCOMES

- Growth-ready, structured SMEs
- Stronger governance and risk management
- Improved financial discipline and bankability
- Responsible business and ESG advantage
- Supplier and value-chain readiness
- Stronger revenues, efficiency and resilience

## CONTACT

For registration or further information, please contact:

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## TOTAL DURATION OF THE LEARNING PLAN

**42+ HOURS** OVER THE COURSE OF 5 MONTHS.